Division Unit Report
<mark>**Academic Coaching Advising Community**</mark>
Submitted by Maggie J. Gilchrest

<mark>Please complete Columns 1 through 6 and return by November 15, 2021.</mark>

Columns 7 and 8 are completed for the progress report due August 15, 2022. Please send your report to your Cluster Rep and the ACD Reps: Gavin Farber (gavin.farber@temple.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison: Liz Alcantara (lizbeth@ksu.edu). Thank you!

1. **NACADA Strategic Goal(s)** *(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)*	2. **Specific desired outcome** *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. **Actions, activities or opportunities for outcome to occur** *(What processes need to be in place to achieve desired outcome)*	4. **Outcome measurements & related data instrument(s)** *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. **Other groups or individuals to connect** *(List opportunities for collaboration with other groups)*	6. **Anticipated challenges** *(How will you address issues that arise as you work to achieve the outcome?)*	7. **Progress toward outcome** *(Complete in August 2022 report)*	8. **Future action(s) based on data** (Data-informed decisions) *(Complete in August 2022 report)*
From NACADA's 2021-2026 Strategic Goal #6: "Foster communities of practice that empower members to advance the scholarship of Academic Advising."	Community publication	Create a specific subcommittee within community to engage and with others interested in researching and publishing. The subcommittee will report to the research and publications leader on the steering committee (newly created).	If unable to meet the AAT December 1 deadline, Research and Publication subcommittee will endeavor to meet a March 1 deadline after weighing which NACADA publication or Coaching publication would be the best fit for the endeavor.	The community would like to partner on this endeavor with (perhaps) the advisor training and development or administrators community regarding our most popular topic: advising vs coaching – what's the difference. We reserve the right to change topics should a topic better suited towards our research endeavors becomes apparent.	Time, proximity, and availability are challenges to creating a group writing project for publication. However, through the leadership of our newly appointed Research & Publication steering committee member, we'll finalize topic choices and create a project timeline. Further, the community will participate in at least one of NACADA's specified writing dates to make progress on our publication goal.	Created a sub-committee for research and publications. The subcommittee meets once a month and is working on a coaching references/bibliography page and different themes for publication.	Submit 1-2 publications to AAT and NACADA Journal.

From NACADA's 2021-2026 Strategic Goal #2: "Develop innovative and expanded opportunities for professional development that are relevant across the global contexts of advising."	Life Coaching partnership that will allow NACADA to eventually have a branch that is an ICF accredited training vendor. Members who go through the program can earn the certification, and perhaps apply to be certified trainers going forward. Currently the coaching community has the 2nd highest member count in NACADA – which suggests coaching resources and training are important to the current NACADA organization members.	This project will likely take multiple years – actions, activities, necessary to complete this project, but the necessary steps are as follows: 1. Send survey to all NACADA members asking whether or not they would be interested in NACADA sponsored (but not paid for) accredited coaching training for ICF credential. 2. Create Training outline based on ICF core principles, ethics, competencies, and code of ethics. 3. Create proposal for NACADA leadership to review 4. Apply for accreditation through ICF.	Measurement of outcome will be determined by number of Academic Advisors, life coaches, and professionals willing to participate in the program, as well as number of NACADA members who become certified by the ICF. Practice Times (Coaching Community event) can be used to assess numbers of coaches currently in coaching training.	External groups with whom we could connect: - ICF - (possible) outside vendors Internal groups with whom we could partner: - Advisor Training & Development - NACADA Assessment Institute - Administrative Community - NACADA EXEC Board	Anticipated challenges: - Convincing NACADA EXEC board. - Persistence of ACAC steering community based on changes/outgoing/incoming leaders.	Informal survey (step 1) was complete – and NACADA members/ACAC were very interested in NACADA perhaps being an alternative to training. Preliminary proposal has started – there's an executive summary. ACAC events average anywhere from 80 to 100 people each event.	Next steps: Create a Training Outline, budget, and setting an initial meeting with the Exec board.

From NACADA's 2021-2026 Strategic Goals #5 "Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association."	- Member satisfaction of professional development opportunities provided by community. - Continued increase in ACAC official membership.	Actions: Continued ACAC sponsoring of the following events: - Practice Time event, - panel general meetings, - Coffee w/ Coaches microsessions - Webinar events	Outcomes will be measured by number of attendees at each event, as well as number of coaching community official members. ACAC will use 2021-2022 community survey to assess current practices/ satisfaction with these events.	ACAC plans to partner with the Assessment Institute, the Training & Development Community, the Peer Mentoring Community, and the Coaching in Higher Education Consortium (CHEC).	Anticipated challenges are time and member participation availability based on traditionally busy times for academic advisors and life coaches across the nation.	Offering 4 events per month for professional development across NACADA. Continuing with current events and then added DEI/REI events.	Keeping the events going and planning them further out – with descriptions for Liz. Should plan for the year going forward.
From NACADA's 2021-2026 Strategic Goals #1 "Identify and remove all barriers to accessibility of all opportunities for engagement and professional growth in the association to foster equity and inclusion for all members."	Create a definition for inclusive life coaching, and (perhaps) a specific model or framework for inclusive life coaching training.	Actions: DEI leader and steering committee member would identify a group of individuals within the community who would want to create an inclusive mission statement or definition specific to the community and in line with NACADA's mission. DEI leader and subcommittee would develop DEI/REI model for inclusive life coach training to be shared in webinar and practiced in practice time events.	Outcomes would be measured by inclusivity survey, increase of ACAC members who identify as people of color, minoritized individuals, underrepresented individuals, or other individuals who identify as being excluded specifically from coaching conversations within higher education.	Plan to partner with the REI workgroup, plan to offer viewing of the REI videos to DEI Steering community leader and subcommittee (current membership active), plan to partner with special interests communities.	Anticipated challenges include time and development of inclusion assessment.	DEI/REI committee has been created and has hosted two events that averaged more than 100+ attendees.	Next steps include developing an inclusion assessment for coaching, as well as possible certificates for trainings/profession al development events for official registrants. Could be something neat with NACADA badges for LinkedIn.

From NACADA's 2021-2026 Strategic Goals #8 "Assess association practices to ensure relevance with the evolving landscape of higher education across the globe."	Develop coaching assessment model.	Actions: Create an assessment panel. Come up with specific Advisor/Coach Learning Outcomes. Derive assessment practices from assessment institute and compare suitability for advisors vs coaches. Submit to ACAC members and vote on practices.	Outcomes will be measured by acceptance of coaching assessment, publications and presentations related to assessment, and official model posted within NACADA.	ACAC will partner with Assessment Institute and CHEC, and possibly the ICF.	Obstacles include time, proximity, and agreement of members.	Began the year with an assessment panel that was well-received and attended by more than 100 registrants.	Need to develop coaching learning outcomes and initial assessment model. Can be created by ACAC leaders and then ask for feedback from ACAC members at large. Perhaps an ACAC townhall/workshop meeting.

INSERT rows as needed

Resources:

NACADA Strategic Goals - https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx
Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing
Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing